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Promoting a Strategic Approach to EU Sport Diplomacy

Best Practice in Sport Diplomacy

Hotel Academia, Ul. Ivana Tkalčića 88, HR-10000 Zagreb - Wednesday, 12th June 2019

- 10:00 - 10:30 **Registration and Refreshments**
- 10:30 – 11:00 **Welcome and Introduction**
Prof. Vesna Crnić-Grotić, Dean (University of Rijeka, Faculty of Law)
Mr. Vladimir Iveta, Secretary General (Croatian Football Federation)
Ms. Martina Jeričević, Ph.D. (Central State Office for Sports of the Republic of Croatia)
Prof. Carmen Perez-Gonzalez (Universidad Carlos III de Madrid, Spain)
– *Project introduction*
- 11:00 – 11:30 **Key-Note Speech: Sport Diplomacy – Prof. Stuart Murray**
(Bond University, Australia)
- 11:30 – 12:10 **Sport Diplomacy – examples of good practice**
EU High Level Group – Prof. Thierry Zintz
(Université Catholique de Louvain, Belgium)
US model of Sport Diplomacy – Ms. Silviya Mitevska
(TAKT, North Macedonia)
Croatian national Sports Program – Ms. Martina Jeričević, Ph.D
(Central State Office for Sports of the Republic of Croatia)
- 12:10 – 12:30 **Example of good practice: Youth Sports Games (Sportske igre mladih) –**
Presentation of the project - Mr. Zdravko Marić
- 12:30 – 13:00 **Discussion with diplomats and audience on developing new models**
H.E. Elizabeth Petrovic – Australian Ambassador to Croatia
Mr. Kazumasa MIYAZAKI, charge d'affaires, Embassy of Japan
Ms. Nikolina Paić, U.S. Embassy in Croatia
Ms. Katja Šare, Ministry of Foreign and European Affairs
- 13:00 – 13:30 **Coffee Break**
- 13:30 – 14:30 **Round table: Sports Stakeholders and Diplomacy – football as a model**
Mr. Dario Šimić – FIFA France '98 bronze medal: *The role of athletes in the promotion of the country worldwide and European Parliament initiatives*
Ms. Ivančica Sudac (Croatian Football Federation): *Examples of cooperation and good practice between European and non-European football federations*
Mr. Marko Babić (Croatian Chamber of Economy): *The impact of the sport successes in the promotion of the Republic of Croatia*
- 14:30 – 15:00 **Discussion and Conclusions**
15:00 **Lunch**

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Conference Organisation and Program Committee:

Assist. Professor Vanja Smokvina (University of Rijeka, Faculty of Law, Croatia)
Professor Vesna Crnić-Grotić (University of Rijeka, Faculty of Law, Croatia)
Professor Richard Parrish (Edge Hill University, UK)
Dr. Martina Jeričević, (Central State Office for Sports of the Republic of Croatia)
Marija Crnković (Central State Office for Sports of the Republic of Croatia)
Dr. Andrea Cattaneo (Edge Hill University, UK)
Professor Thierry Zintz (Université Catholique de Louvain, Belgium)
Professor Carmen Perez-Gonzalez (Universidad Carlos III de Madrid, Spain)
Professor Albrecht Sonntag (ESSCA, France)
Dr. Antoine Duval (TMC Asser Institute, The Netherlands)
Silvija Mitevska (TAKT, Republic North Macedonia)

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